



# Media Release Form - Seedlings Early Learning

Child's name (student): \_\_\_\_\_

Parent / Guardian's name: \_\_\_\_\_

Your consent is voluntary and it can be revoked via written notice at any time. If you have any question, please contact Seedlings at 403.210.0604.

Please sign the form at the bottom of the last page.

## **EDUCATIONAL AND TRAINING PURPOSES - In class pictures and videos**

A fundamental component of the Reggio approach to education is documentation. Pictures and videos taken during class or special events are valuable educational tools. This documentation will be available to parents and visitors at the preschool at formal or informal open houses.

Pictures and videos may also serve as wonderful tools for internal program evaluation and training purposes.

I (parent/guardian) of (student), authorize Seedlings to include my child (student) in videos and pictures that will be used internally by the preschool in order to evaluate the quality of the service provided and for training purposes within Seedlings staff as well as for documentation for educational purposes and open houses.

Yes  No

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## **COMMUNICATION WITH FAMILIES**

### **Communication with families: Email - Text**

On certain occasions, and particularly during the initial few weeks of adaptation at school, parents would like to receive communication from teachers regarding how they kids are doing at preschool. A quick and effective way to communicate in those instances is through a picture or short video clip sent by email or text.

I (parent/guardian), authorize Seedlings to send me pictures or short video clips of my child to my email account or my personal cell phone.

Yes  No

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### **Facebook - Semi-private option.**

Only parents from each of the Seedlings classrooms will be able to access their own (shared) semi-private Facebook album.

The purpose of this album is to effectively share with families the activities, projects and work that the kids are participating in, please note that when you authorize your child to be included you will find in the album your child's pictures and videos with comments and songs. It is also very likely that you find there your child's image with his/her work and name and finally there could be videos of your child in preschool activities where teachers call him/her by name.

By authorizing Seedlings to include my child in the Semi-private Facebook album I understand that the album could include all of the following: My child's image, name, comments, work and video clips of my child participating in all preschool activities.

I (parent/guardian), authorize Seedlings to include my child (student) in the Semi-private Facebook album.

Please mark:

Yes  No

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### **Promotional Purposes – Seedlings Web Page (including newsletters)**

Seedlings may post some pictures and videos taken during class-time in order to demonstrate to potential clientele the activities undertaken by children enrolled in Seedlings, as well as to inform current parents of these activities and accomplishments via the newsletters posted on Seedlings Webpage.

I (parent/guardian), authorize Seedlings to include my child (student) on Seedlings web page.

Please mark:

Yes  No

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### **Promotional Purposes – Facebook – Public album and Instagram:**

Facebook & Instagram: Seedlings may post some pictures and videos taken during class-time in order to demonstrate to potential clientele the accomplishments and activities



undertaken by children enrolled in Seedlings.  
Your child's name WILL NOT accompany your child's personal image.

I (parent/guardian), authorize Seedlings to include my child (student) on Seedlings Public Facebook album, and Public Instagram.

Please mark:

Yes  No

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### **Promotional purposes – In class Project video**

Video: Seedlings may do a video of one of the class projects where the Reggio approach to education fundamentals will be explained. It will include images and videos of the children in class activities and their work. Your child's name WILL NOT accompany your child's personal image. This video may be posted on Youtube, Facebook or the Seedlings web-page for public viewing.

I (parent/guardian), authorize Seedlings to include my child (student) in Seedlings' project videos.

Please mark:

Yes  No

Parent/Guardian Signature:

Date:

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